PLAYWISE LEARNING CIC 2026

PlayWise Training, Courses & Workshops



PlayWise Learning CIC:
For Unique Children
Reducing the impact of disability on family life, living and learning

For professionals & families Sutton and surrounding boroughs

playwise.org.uk info@playwise.org.uk playwise.learning/ @playwiselearning

WHAT IS PLAYWISE?

PlayWise is a not-for-profit organisation based in London Borough of Sutton that supports children aged 0–8 and their families as they navigate the world of Special Educational Needs and Disabilities (SEND), whilst also working closely with professionals to build skills, confidence, and best practice across the sector.

We recognise that raising a child with additional needs can be deeply rewarding, but also challenging and, at times, overwhelming. The pressures families face can sometimes feel difficult to manage alone. Equally, professionals supporting these children often need access to specialist knowledge, guidance, and practical strategies to deliver the best possible outcomes.

Our highly skilled and experienced team specialises in child development and SEND. We take a holistic approach, working in partnership with both families and professionals to support all areas of development and wellbeing. By collaborating with parents, carers, and practitioners, we help build children's independence, strengthen family resilience, and promote social inclusion through welcoming groups and safe, supportive spaces.



Alongside our direct work with families, we provide training, coaching, and consultancy to early years settings, schools, and other professionals. This includes sharing practical strategies, modelling approaches, and developing confidence in supporting children with additional needs in inclusive environments.

We deliver a wide range of services in flexible ways - through group sessions, home-based support, community outreach, work within the PlayWise Hub, and education services within nurseries and schools. Through our high-quality, holistic approach, we help families and professionals build confidence, increase independence, reduce isolation, enhance learning opportunities, and achieve better outcomes for children and those who support them.

99% Parents report that PlayWise makes a significant difference to improve outcomes for children and families with additional needs and difficulties

98% professionals and practitioners highly recommend PlayWise Training to enhance their practice and delivery

96% of professionals would recommend PlayWise support to colleagues

97% Parents report that PlayWise improves parental confidence and helps families to understand their child's needs

PLAYWISE TRAINING SERVICES

Our Founder and CEO, Pam Fry MBE, has developed a comprehensive training programme designed for a wide range of professionals, agencies, and parents and carers.
This includes both full- and half-day workshops, tailored in partnership with the commissioning organisation or team, as well as dedicated courses for parents and carers.
PlayWise training equips participants with the knowledge, skills, and understanding needed to better support children with SEND. As a result, both professionals and families report increased confidence in their practice and caring roles. This leads to stronger teamwork, improved practice, and ultimately higher-quality learning experiences and outcomes for children with SEND.



PAM FRY, MBE

"

We've had the best day as a team. We've learned so much from the training and had fun in the process. Would highly recommend PlayWise Training to all nurseries.
Nursery Manager - Cheam

Brilliant!
Such a fun, hands-on and practical day to learn Signalong. Cannot actually believe how many signs I have learned - the day went so quick!

Enthusiastic, energetic and entertaining training. The trainer was brilliant and made the session really interactive - I have plenty of strategies to try in my nursery tomorrow morning and I feel really excited to try something new.

I feel less nervous and more confident now to support children with SEND and difficult behaviours. I have a better understanding on why the child is behaving this way - and what I need to do to support them.

"

IN PERSON TRAINING

We provide a range of bespoke Workshops & Courses for parents/ carers and professionals

WORKSHOPS FOR PARENTS & PROFESSIONALS

1. Managing Difficult Behaviours
2. Inclusive Circle Time
3. Let Us Play Too!
4. A Snapshot Of Autism
5. Understanding The Sensory World Around us
6. The Importance Of Using Visual Communication Strategies
7. Intensive Interaction - A Wonderful Teaching Tool
8. Understanding Speech & Language Development
9. Sleep!!! What's That?
10. Toilet Training Children With Additional Needs/ Disability
11. Playful Pathways - Navigating SEND children through Play
12. Understanding Eating Challenges
13. Signalong (one day)

FOR PROFESSIONALS ONLY

14. Understanding SEND
15. Supporting families with disabled children

COURSES

16. SignAlong- Phase 1 (Certified)
17. EarlyBird (Parents & Carers only)
18. National Portage Workshop (2.5 days)

Our workshops are designed for a maximum of 15 participants (to enhance participation and engagement) but larger group sizes can be catered for - up to 60 per training.



PLAYWISE LEARNING CIC
FOR UNIQUE CHILDREN

MANAGING DIFFICULT BEHAVIOURS

This workshop supports parents, carers, and practitioners to understand behaviours, explore why and how patterns develop, and identify effective communication and support strategies to reduce behaviours where appropriate.

This workshop will cover the following:

Understanding Behaviour

- Exploring the causes and functions of behaviour
- Analysing behaviours in both home and learning environments
- Understanding the impact of SEND on behaviour
- Recognising differences in behaviours across early years settings and at home
- Using data to identify triggers, underlying causes, and communication needs
- Applying the What – Why – How approach

Developing Effective Strategies

- Using functional analysis to design and implement realistic, effective strategies to reduce or eliminate behaviours
- Understanding the role of adult responses and the impact these have on behaviour outcomes



Email info@playwise.org.uk to book a workshop in your setting.



PLAYWISE LEARNING CIC
FOR UNIQUE CHILDREN

INCLUSIVE CIRCLE TIME



This workshop is designed to support Early Years providers, practitioners, and settings to deliver truly inclusive circle time experiences. Circle time and attention-based activities offer valuable opportunities
for learning, communication, social interaction, play,
and overall development.
This is a hands-on, interactive workshop where you will actively take part in circle time activities. Be ready to have fun while gaining practical ideas to bring energy, creativity, and confidence to your small group work - creating engaging opportunities for learning and development for children, and enjoyment for yourself too.



This workshop will cover the following:

- Understanding the learning opportunities created through circle time activities
- How to create an effective and inclusive circle time environment
- Identifying the resources needed to deliver engaging sessions
- Building a wide range of interactive songs, stories, and attention activities to capture and maintain children's interest
- Experiencing circle time from a participant's perspective and exploring how to keep sessions engaging and dynamic

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FOR UNIQUE CHILDREN

LET US PLAY TOO!



Do you ever feel there isn't enough time in the day to fit in all the Speech and Language Therapy (SLT) and Occupational Therapy (OT) targets needed to support a child's development? This workshop is designed to help educational providers embed inclusive practice into everyday routines - reducing time pressures while offering creative ways to incorporate sensory and communication strategies into daily activities.

The aims of this workshop are to:

- Understand the importance of play
- Explore the six stages of social play
- Recognise how play underpins all areas of learning and development
- Develop practical strategies to embed speech, language, communication and sensory approaches into everyday learning opportunities
- Integrate specialist strategies into daily practice to further support children's development

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A SNAPSHOT OF AUTISM



Autism is a lifelong developmental condition that influences how individuals perceive the world and interact with others. While there are shared characteristics, every autistic person is unique and experiences these in different ways and to varying degrees.

The aims of this workshop are to:

- Develop an understanding of the characteristics commonly associated with autism
- Explore how autistic individuals process sensory information
- Learn how to adapt everyday practice and care to better support individuals
- Gain strategies to manage common challenges across education, play, social situations, and the home environment

Email info@playwise.org.uk to book a workshop in your setting

PLAYWISE LEARNING CIC
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UNDERSTANDING THE SENSORY WORLD AROUND US

We live in a highly sensory world, and this workshop explores both our own sensory profiles and how individuals experience and respond to sensory input.



The aims of this workshop are to:

- Develop a basic understanding of key sensory systems and how sensory processing works
- Build awareness of how to implement practical strategies throughout the day to support children with sensory needs
- Increase confidence in identifying and understanding behaviours linked to sensory seeking and sensory avoidance, and recognising their underlying function
- Learn how to effectively support children experiencing sensory processing challenges within nursery, learning, and home environments

Email info@playwise.org.uk to book a workshop in your setting.

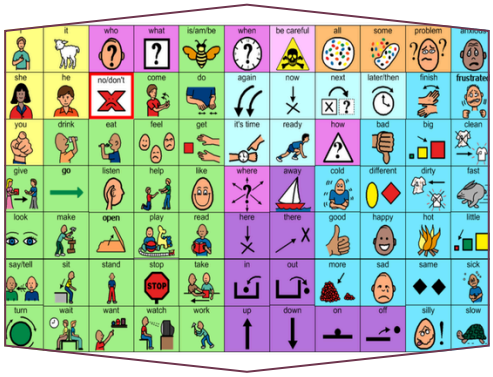


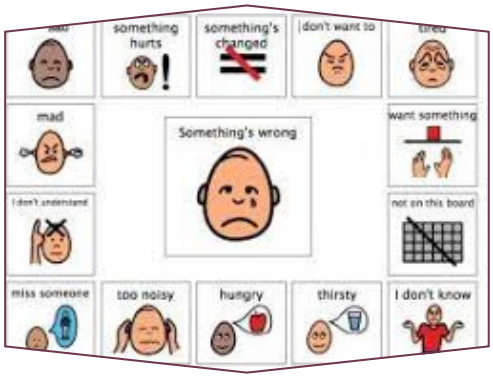
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THE IMPORTANCE OF USING VISUALS









When we communicate verbally, our words disappear as soon as they are spoken - whereas visual supports remain, giving children more time to process and understand.
Visual strategies are a powerful tool for supporting speech, language, and communication development.

They can also help reduce anxiety, ease transitions, support behaviour regulation, and increase motivation and understanding - making them an invaluable part of everyday practice.

The aims of this workshop are to:

- Understand why visual supports are effective and the role they play in communication and language development
- Support you to implement a visual communication system at home or within your setting
- Raise awareness of the different types of visual supports, including when and how to use them effectively
- Explore common challenges when using visuals and develop practical solutions to support children with SEND

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INTENSIVE INTERACTION - A WONDERFUL TEACHING TOOL



Intensive Interaction is a child-led approach that builds on an individual's existing abilities to develop early communication and social skills. It focuses on the "fundamentals of communication" - such as eye contact, shared attention, and turn-taking - rather than relying on spoken language.

This session will cover:

- The fundamentals of communication
- Understanding self-confirming behaviours
- An introduction to the Intensive Interaction approach
- The purpose and function of Intensive Interaction
- How to apply the approach within your practice
- The importance of observation and reflective thinking (speculation)

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UNDERSTANDING SPEECH AND LANGUAGE DEVELOPMENT



This training is designed to develop understanding of typical speech and language development, provide practical tips and strategies to support children's communication, and guide you on what to do when a child is not following the expected developmental pathway.

The aims of this workshop are to:

- Understand typical speech and language development
- Identify when a child may be experiencing difficulties
- Recognise the early signs of social communication differences
- Develop strategies to create a supportive and communication-friendly learning environment

Email info@playwise.org.uk to book a workshop in your setting.

PLAYWISE LEARNING CIC
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SLEEP!!! WHAT'S THAT?



Sleep is an essential part of everyone's daily routine and strongly related to quality of life, learning, health and emotional well-being. Sleep, like diet and exercise, helps us to grow, recover from the wear and tear of daily life and build immunity. However up to 80% of children with developmental disabilities have disturbed sleep that affects their development, day time behaviour, learning and health.

This workshop is to help develop an understanding of the following:

- Why is it essential to get good sleep (and what happens if we don't),
- Why children with developmental disabilities have particular sleep difficulties
- What is good sleep hygiene and how to set up an effective sleep routine
- Managing sensory and difficult behaviour issues at bedtime
- Developing a range of tips and strategies to support a SEND child's sleep

Email info@playwise.org.uk to book a workshop in your setting.

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TOILET TRAINING: SUPPORTING SEND CHILDREN WITH TOILET TRAINING

This is a practical workshop for practitioners supporting young disabled children. This workshop looks at all aspects of routines and behaviours, understanding the mechanisms and biology of the body before independent use of the toilet is possible. This session is designed to support children aged 2-8 years.

This workshop will provide you with:

- An understanding of the psychological and physiological basis of toileting
- An understanding of why toileting can be challenging for neurodivergent children
- Tips and strategies to use with your child
- Give you the preparation and confidence to be successful at toilet training your child.



Email info@playwise.org.uk to book a workshop in your setting



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PLAYFUL PATHWAYS: ENGAGING CHILDREN WITH SEND EFFECTIVELY THROUGH PLAY

Play is more than just fun; it's the foundation of all learning. For every child, regardless of ability, play is how they learn about themselves, others, and the world around them. It is a child's first language and their most powerful tool for development.

This workshop aims to support the following:

- For practitioners to understand the importance of and the stages of play.
- The impact on play if a child is neurodivergent.
- The role of the adults in facilitating play for children.
- Understanding the challenges and strategies for successful play.



Email info@playwise.org.uk to book a workshop in your setting.

UNDERSTANDING EATING CHALLENGES

This workshop explores the complex eating challenges often experienced by children with Special Educational Needs and Disabilities (SEND). It provides a foundation in typical eating development, helping practitioners recognise how and when difficulties may arise. The session highlights the significant role sensory processing plays in food engagement and a child's willingness to eat. Participants will gain an understanding of specific eating differences such as ARFID (Avoidant and Restrictive Food Intake Disorder) and Pica (persistent craving and consumption of non-food substances).

Importantly, the training offers practical, evidence-informed strategies to support children who are resistant to eating, trying, or tasting foods. It is designed to equip practitioners and caregivers with the knowledge and confidence to respond sensitively and effectively, promoting positive, pressure-free approaches to developing eating skills.

This workshop aims to support the following:

- Understanding of typical eating development
- Awareness of the impact of sensory systems on food engagement
- An understanding of ARFID and PICA
- The visual impact of food
- Strategies to support children resistant to eating, trying or tasting foods.



Email info@playwise.org.uk to book a workshop in your setting.

PLAYWISE LEARNING CIC
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Sign along the communication charity charity no: 1039788

SIGNALONG WORKSHOP PHASE 1

Signalong provides training and resources to assist those with communication difficulties.

The course will support the learning of hand shape, orientation, movement and placement and involves learning signs specific to your child and/ or setting.

The aim of this workshop is to;

- Understand some of the early development of speech, language, social interaction and communication.
- Understand how Signalong supports children and adults with speech, language and communication needs.
- Teach a range of signs from Phase 1 vocabulary
- Use signing skills and signs to interact and communicate with others.



Email info@playwise.org.uk to book a workshop in your setting.

PLAYWISE LEARNING CIC
FOR UNIQUE CHILDREN

UNDERSTANDING SEND: (SPECIAL EDUCATIONAL NEEDS & DISABILITY)

FOR PROFESSIONALS ONLY



Children and young people with Special Educational Needs and Disability experience difficulties and barriers to learning. They may require support 'different from and additional to' that which is available to other pupils.

The aim of this workshop is to help:

- Identify the Disabilities/ Special Needs that you are managing in the setting (Cerebral Palsy, Down's Syndrome, Autism or Profound & Multiple Learning Difficulties and more).
- Understand the impact of a disability from the perspective of the child, the practitioner and the setting.
- Develop strategies to address the environment and support the child.
- Help to identify and support a child with Speech, Language & Communication Needs.
- Seek specific information about a child's development/ home life from parents & carers.

Email info@playwise.org.uk to book a workshop in your setting.



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SUPPORTING SEND FAMILIES IN THE COMMUNITY

FOR PROFESSIONALS ONLY

This course explores a range of topics to give insight into the lived experience of families raising a child with a disability. It considers the number of appointments families attend, the range of professionals involved, the emotional impact of receiving a diagnosis (including the stages of grief), and the wider effects on family life. It also highlights the pressures families may face and how professionals can offer meaningful support.



The aims of this workshop are to:

- Raise awareness and deepen professionals' understanding of the lived experiences of parents of children with disabilities
- Understand the challenges of medical appointments, hospital visits, and the impact of receiving a diagnosis, and explore how professionals can provide effective support
- Identify how professionals can utilise local services and resources to better support families

Email info@playwise.org.uk to book a workshop in your setting.



EARLYBIRD
PARENT SUPPORT PROGRAMME

(IN ASSOCIATION WITH THE NATIONAL AUTISTIC SOCIETY)

EarlyBird is a brilliant 8 week programme of support for parents and carers whose child has a diagnosis of autism (or presenting with traits of autism/ social communication).
The programme offers a wide range of advice and guidance on strategies and approaches for supporting young autistic children aged 2-5 years.
EarlyBird is a great place to meet other parents in the same boat as you!

EarlyBird works through a range of group based workshops and 2 PlayWise Hub sessions including:

- Understanding autism
- Communication
- Understanding autistic experiences
- Supporting daily living
- Health & wellbeing
- Connections

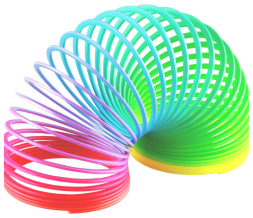


Email info@playwise.org.uk to find out when the next workshop/ course is running!

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National Portage Association
Partners with Parents and Children

PORTAGE WORKSHOP: A SMALL STEPS APPROACH TO LEARNING



This 2.5-day workshop is practical and hands-on, designed to equip participants with:

- A clear understanding of Portage principles and the Portage model of support
- Knowledge of how to support children's learning using the Portage approach
- Insight into the theory underpinning Portage practice
- The skills to apply Portage principles effectively in settings, schools, and at home



Participants will cover:

- The Portage partnership model, working collaboratively with parents and other professionals
- Key Portage principles and how to apply them in both home and early years settings for children with additional needs
- Practical strategies, materials, and resources used within the Portage approach
- The importance of clear communication, effective planning, and setting meaningful long-term outcomes
- Using a small steps approach to support skill development through play
- Strategies to help children generalise skills across different environments
- Appropriate responses and approaches to understanding and supporting behaviour



Email info@playwise.org.uk to find out when the next workshop/ course is running!

PLAYWISE LEARNING CIC
FOR UNIQUE CHILDREN

IN-HOUSE TRAINING

Do you need In-House training delivered by experienced trainers with many years of experience in their field?

> “This was the best training I have attended in a long time. Attending a course with my whole team was the best learning we could have had as a school. The course was perfect and we had fun in the process. I have so many strategies I can try next week”

In-house training provides the opportunity to train a group of staff together, at a time to suit your team with bespoke content and is a more cost effective option. All staff receive a certificate.

We are highly competitive and offer great value for your money. We believe that our in-house training courses are currently the most competitive on the market!

All training is delivered in person.

Our training is designed for maximum impact so we typically deliver to groups of a maximum of 15 delegates but can deliver training for groups of up to 60 people.



Email info@playwise.org.uk to discuss your training requirements!



TRAINING PRICE LIST - COURSES/ WORKSHOPS

	Course Name	Duration	Certificate of attendance Provided	Suitable for Parents/ Carers?	Suitable for Professionals?	In-house cost for up to 15 participants	Cost per additional delegates (up to a maximum of 30)	Notes
Workshops for Professionals & Parents:								
1	Managing Difficult Behaviour	3 hrs	✔	✔	✔	675.00	50.00	
2	Inclusive Circle Time	3 hrs	✔	✔	✔	675.00	50.00	
3	Let Us Play Too!	3 hrs	✔	✔	✔	675.00	50.00	
4	A Snapshot of Autism	3 hrs	✔	✔	✔	675.00	50.00	
5	Understanding the Sensory World	3 hrs	✔	✔	✔	675.00	50.00	
6	Importance of Visuals	3 hrs	✔	✔	✔	675.00	50.00	
7	Intensive Interaction	3hrs	✔	✔	✔	675.00	50.00	
8	Understanding Language & Communication Development	3 hrs	✔	✔	✔	675.00	50.00	
9	Sleep - 'What's that'?	3 hrs	✔	✔	✔	675.00	50.00	
10	Toilet Training	3 hrs	✔	✔	✔	675.00	50.00	
11	Playful Pathways	3 hrs	✔	✔	✔	675.00	50.00	
12	Understanding Eating Challenges	3 hrs	✔	✔	✔	675.00	50.00	
13	Signalong - Phase 1: Full Day Workshop	6 hrs	✔	✔	✔	1200.00	50.00	Maximum 15 participants
For Professionals Only:								
14	Understanding SEND/ different conditions	3 hrs	✔	N/A	✔	675.00	50.00	
15	Supporting Families in the community	3 hrs	✔	N/A	✔	675.00	50.00	
Courses:								
16	Signalong - Phase 7 week course - Certified	7 weeks/ 15 hours	✔*	✔	✔	N/A	3195.00	Max 15 participants - includes manual & certificate
17	EarlyBird	8 wks/ 20 hours	✔*	✔	N/A	00.00	N/A	Free to Sutton Residents only
18	National Portage Association Workshop	2.5 days	✔	✔	✔	265.00	N/A	Maximum 15 Participants

NB:

- ✔*Certificate provided through the relevant National Organisation.
- Additional costs may apply for travel for in-house training.
- Maximum group size 60 - additional charges may apply.
- Please feel free to contact us to discuss your specific requirements/ needs.
- Training can be delivered as twilight sessions, evening sessions, and on the weekends to accommodate needs.

Terms and Conditions for Booking Training Courses/Workshops

By submitting a booking, you agree to pay the course/workshop fee as stated on the booking form. You also confirm that you have the authority to request that an invoice be issued to the address provided. Where a purchase order number is required, it is the responsibility of the booker to obtain and include this on the booking form.

For bookings made by schools or local authorities, an invoice will be issued upon receipt of the booking. Payment is required before the course date unless the booking is made within 14 days of the course. In such cases, payment must be made within 14 days after the course.

For private organisations or individuals (unless an account has already been established with PlayWise Learning CIC), a secure payment link will be provided, and payment must be made in advance. Bookings will only be confirmed once payment has been received.
Invoices must be paid within 14 days of issue. If the course is scheduled to take place within 14 days, payment is required immediately upon receipt of the invoice. Exceptions may be made by prior agreement, in which case an official purchase order will be required to confirm the booking. Acceptance of purchase orders in place of payment is at the sole discretion of PlayWise Learning CIC.

In some circumstances, it may be necessary to cancel or reschedule an event. We will make every effort to inform delegates as early as possible. However, in exceptional cases (such as trainer illness or emergencies), shorter notice may be unavoidable. Where a course is cancelled or postponed, alternative dates will be offered. If a delegate is unable to attend any alternative date, a full refund will be provided.

PlayWise Learning CIC accepts no liability for any consequential losses and will not reimburse additional costs, including those related to staff cover.
If a delegate wishes to cancel their place, the following refund policy applies:

- 30 days or more before the event: 100% refund
- 15–29 days before the event: 50% refund
- 0–14 days before the event: no refund
-

Cancellations must be made in writing via email to: info@playwise.org.uk. If payment has not yet been made, the applicable fee (less any refund) will still be payable.
Substitutions of delegates are permitted at any time at no additional cost.
Requests to transfer to an alternative course will be accommodated wherever possible without additional charges. However, transfers made less than one calendar month before the original course date may incur a fee.

If a delegate fails to attend without prior notice in accordance with the cancellation policy, the full fee remains payable.

PlayWise Learning CIC is committed to making its events accessible to all. If you have any specific requirements, please inform us as early as possible so that we can make appropriate arrangements.

PLAYWISE LEARNING CIC
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